

# **FINAL**

Waverly Community Group, Inc.

Waverly Community Board Meeting Minutes for Wednesday, April 23, 2014, 7:30 pm Turning Point at Waverly School, 10431 NCR 15

Committee Members Present: Jan Kroeger, Chair & Treas., George Reed, Deborah Parker, Ron Splittgerber, Kay Sinclair, Letitia Betchel.

Committee Members Absent: Tom Niichel, Roger Thompson, Carolyn Ownby, Judith Powers, Helen Boggs, Karl Zeller.

Guests: Vickie Splittgerber and Sue Reed.

The meeting was called to order at 7:40 PM. The Chair welcomed our board members and guests.

Comments from guests: Sue Reed announced that elections for board of director positions for the Wellington Fire District will be on May 6, 2014. A polling place will be set up at the Wellington Fire Station from 7:00AM to 7:00 PM. Absentee ballots can be requested at the fire station, or online by going to the district website, which is <a href="https://www.wfpd.org">www.wfpd.org</a>. Absentee ballots must be requested by May 2, 2014. IMPORTANT: ONLY ONE BALLOT MAY BE PLACED IN EACH ENVELOPE!! IF MORE THAN ONE BALLOT IS IN AN ENVELOPE BOTH OR ALL ARE INVALID.

Sue Reed is among 6 people running for 3 open positions on the board. More information is available on the fire district website. If you are a registered voter, living within the Wellington Fire District, you are qualified to vote. The district is quite large, running as far as the Weld County Line, along the Wyoming border and more. For details, contact the fire station, or see the website.

**Secretary's Report**: The February, 2014 minutes were approved and authorized for placement on the website.

**Treasurer's Report**: The treasury currently contains \$285.31. Note that the true balance is \$235.31 given that Bill has not yet cashed his speaker's check. The report was approved.

# **Old Business**

## 1. 2014Update on Summer Social Events:

- A. Kay has encountered some obstacles regarding a location for our family game day event. The focus of the event will be to encourage parent-child interaction. Priorities are to find a location with insurance, and parking. LuAnn Goodyear's place may be a possibility, and Kay will explore this with her.
- B. The summer potluck has yet to be scheduled, but is planned for mid-July to early-August. Vickie Splittgerber and Helen Boggs are working together to plan the event, and find an appropriate speaker. George Reed offered information about the Northern Colorado Water Conservancy, and said that they might have people available to share at the event. Also, CSU might be a resource for those who would be willing to address the local geography. The manager at the Platte River Power Authority is another possibility. Thanks to Vickie for being our guest and sharing information.

## 2. Meetings of Local Interest

- A. Lew Gaiter T-Bar Breakfast meeting no report
- B. Others meetings/items of interest not covered in this agenda no report.

#### 3. Website

A. Deborah presented information regarding the terminology and visitation data that is available for our website. The information is as follows:

Visits: number of unique visitors to our site.

Pages/Visit: The average number of pages a visitor views.

**Average Time on Site:** The average amount of time a visitor spends perusing. **New Visits:** The percentage of visitors who have never visited our site before.

**Bounce Rate**: The rate at which folks leave our site from the first page they hit without following any links within our site. A low bounce rate is good.

In this report, it appears that half our visitors got to us by mistake. That is, 55% of our visitors are new, and we have a 50% bounce rate. Note that a visitor is really an IP address. The server only knows from where a visit comes, and not who is at the keyboard. So a visit from my machine at work and a visit from my machine at home will register as two visitors. In general, it appears that we have anywhere from 4 to 16 visitors per week.

## **New Business**

## 1. Discussion of Proposed Budget

A. Jan reported that our income comes mostly from donations to the pancake breakfast and a few anonymous donations. Most income is used to donate to Turning Point. Many people make contributions without claiming any expense. The following Annual Expenses are anticipated. However, these are only estimates.

Turning Point Donation: \$125.00.
Social Event Expenses: \$125.00
Mailing For Annual Mtg: \$300 or less.
Website hosting and service: \$100.00
Guest Speaker Honorarium: \$100.00

- B. George proposed that we revisit the issue of the need for liability insurance for our events. Helen Boggs looked into this at one point, so she is a good place to start. Commissioner Gaiter may also be able to share some information regarding this issue.
- C. On May 28, Commissioner Gaiter will be at Turning Point in Waverly at 6:30.

# Other Items

1. Information about the Wellington fire protection district.

Letitia will be happy to answer any questions regarding fire district elections.

The meeting was adjourned at 8:30 pm.

Respectfully submitted, Deborah Parker, Secretary)